* PERER * FESTIVAL

2024 Sponsorship Opportunities

FOOD + WINE FESTIVAL 2024

Join us in celebrating Colorado's vibrant food and beverage scene!

The Denver Food + Wine Festival is an annual, multi-day event series featuring the best of Colorado's restaurant community, the finest wines and spirits, educational tasting seminars, and the festival's signature Grand Tasting.

September 4-7, 2024 Tivoli Quad on the Auraria Campus, 1000 Larimer Street

4 Days // 3 Events // 3K+ Attendees







Riedel Wine Glass Seminar // September 4 Attendance: 80

In this unique wine-tasting experience, sommelier Shelley Sale demonstrates the relationship between the shape of a wine glass and your perception and enjoyment of the wine within.

Attendees take home their own set of Riedel glassware!

Shake + Brake Showdown // September 5 Attendance: 700

The Shake + Brake Showdown is a lively, all-you-can-drink cocktail competition fueled by bites from Denver's best food trucks.

Attendees vote on the People's Choice Best Food Truck and Best Cocktail while dining, drinking, and dancing!

Grand Tasting // September 7 Attendance: 750 VIP and 1,750 First Taste and GA

The Denver Food + Wine Festival Grand Tasting showcases our region's culinary leaders -- award winning chefs, mixologists, and wine professionals -- sharing bites and sips that explore and celebrate Colorado's dynamic food-and-beverage scene. Expect 50 top local restaurants and hundreds of drink options from the Southern Glazer's Wine & Spirits portfolio, poured by their team of professionals.



Hosted by and benefitting:



The Colorado Restaurant Foundation supports our state's hardworking foodservice and hospitality professionals. We are here to help them advance in the industry, recognizing that "help" can look differently for every individual.



Workforce Development

We address the labor needs of our industry by training and supporting employees through our workplace-learning continuum, leading directly to fulfilling careers and sustainable futures. We provide opportunities to learn about work, learn through work, and learn at work. We deliver a recipe for success through a multitude of programs: Colorado ProStart®, RestaurantReady, Bridge, and Apprenticeship.

Financial Relief

We eliminate financial barriers to professional advancement and personal autonomy by providing scholarships for high-school and post-secondary students seeking careers in the foodservice and hospitality industry, as well as through Angel Relief Fund grants for industry professionals facing unexpected hardships.

Health & Wellness

We offer a network of support to address physical, mental, and emotional hardships through our healthcare and mental healthcare resource center and, forthcoming, therapy-session subscription model in partnership with Khesed Wellness.



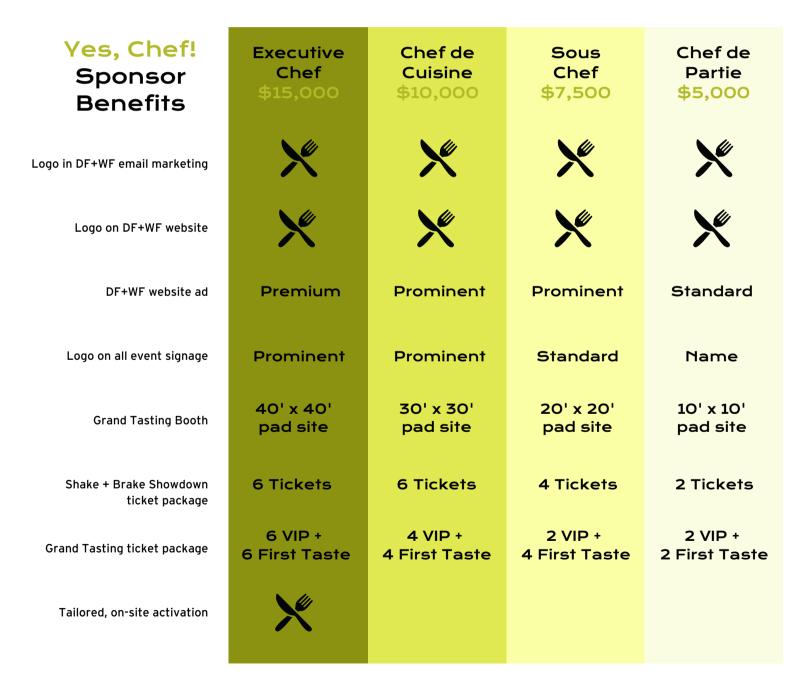
Your support helps us to:

- + Build immersive curricula for our work-based learning continuum
- + Provide stipends for restaurant host sites and classrooms
- + Purchase high-quality ingredients for hands-on teaching demos
- + Cover career-advancing credentialing
- + Offer trainings and continued-education opportunities for instructors
- + Provide translated materials and bilingual trainings to underserved communities
- + Expand healthcare programming with preferred mental-healthcare providers

Sponsorship Opportunities

Denver Food + Wine Festival provides a platform for you to connect directly with producers, consumers, and industry leaders! All of our packages include opportunities for brand awareness, community engagement, and industry support. We offer tiered benefits through our "Yes, Chef" sponsorships, in addition to 21+ exclusive sponsorships ranging in price from \$2,500 - \$15,000. Let's work together to find a package that fits for your needs, social initiatives, and, most importantly, your budget!

Interested in sponsorship? Please contact Devany McNeill, VP of Strategic Partnerships dmcneill@corestaurant.org // (303) 717-0939



Exclusive Sponsorships



Let's Acogether to creation in Shell interactive experience or out of Paul state with in the go on DF+WF website Premium DE+WF website Premium DE+WF website Opportunity for tailored on-site activation 6 VIP + 6 First Taste Grand Tasting tickets 6 Shake + Brake Showdown tickets



"Savor the Spin" Sponsor \$5,000

Package includes: Logo in DF+WF email marketing Logo on DF+WF website Standard DF+WF website ad Name inclusion on all event signage 10' x 10' Grand Tasting pad site Branded prizes + personal swag 2 VIP + 2 First Taste Grand Tasting tickets 2 Shake + Brake Showdown tickets



<u>Activation:</u> (5) Colorado ProStart® high school teams to act as sous chefs for (5) prominent chefs!

Package includes: Logo in DF+WF email marketing Logo on DF+WF website Premium DF+WF website ad Prominent logo inclusion in all event signage Logo on 5 ProStart/Chef tables 6 VIP + 6 First Taste Grand Tasting tickets 6 Shake + Brake Showdown tickets



"Say Cheese" Sponsor \$5,000

Package includes: Logo in DF+WF email marketing Logo on DF+WF website Standard DF+WF website ad Name inclusion on all event signage 10' x 10' Grand Tasting pad site Branded neon photo booth sign 2 VIP + 2 First Taste Grand Tasting tickets 2 Shake + Brake Showdown tickets





"Sketches" Sponsor \$5,000

Package includes: Logo in DF+WF email marketing Logo on DF+WF website Standard DF+WF website ad Name inclusion on all event signage 10' x 10' Grand Tasting pad site Branded caricature drawing paper 2 VIP + 2 First Taste Grand Tasting tickets 2 Shake + Brake Showdown tickets



Package includes: Sponsor to supply swag to be distributed to 750 VIP guests and 50+ participating restaurants - 820 pieces total Logo on DF+WF home page and sponsor page Logo on all event signage Access to DF+WF restaurant contact list 2 VIP Grand Tasting Tickets











Package includes: Logo on stations Logo on restaurant logistics web page Logo on DF+WF home page and sponsor page Logo on all event signage Access to DF+WF restaurant contact list 2 VIP Grand Tasting Tickets